

A movie poster for the film 'Man Push Cart' by Fredrik Gertt. The poster features a black and white grid pattern. The title 'MAN PUSH CART' is written in large, bold, red, distressed capital letters, slanted diagonally across the center. Below the title, the text 'A FILM BY FREDRIK GERTT' is written in smaller, red, distressed capital letters. The words 'PROFIT', 'BIDDING WAR', 'INVESTMENT', 'POVERTY', 'EVICTED', 'GENTRIFICATION', 'MARKET', 'ASSET', and 'PROPERTY' are written in white, bold, sans-serif capital letters, arranged in a grid-like pattern across the poster. The overall design is minimalist and urban.

PROFIT
 BIDDING WAR
 INVESTMENT
 POVERTY
 EVICTION
 GENTRIFICATION
 MARKET
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MAN PUSH CART
 A FILM BY
 FREDRIK GERTT

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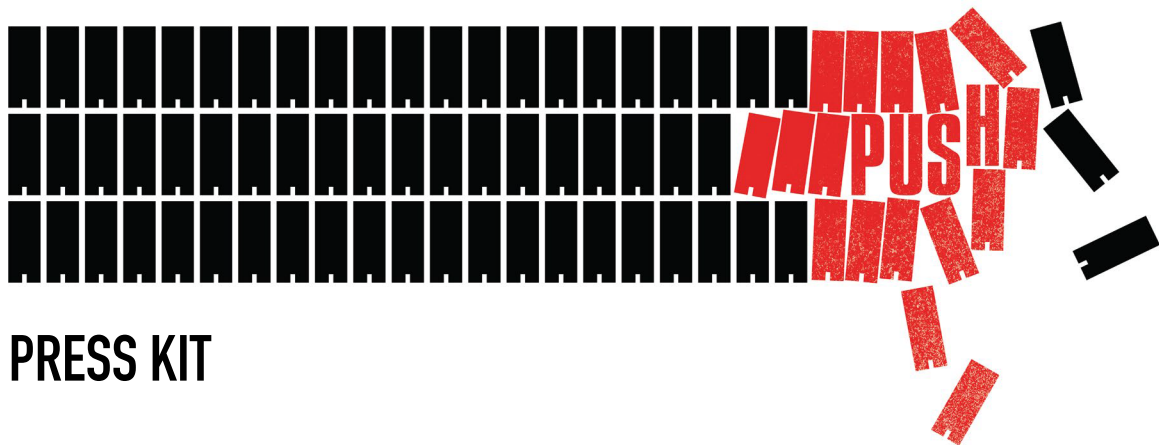
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A movie poster for the film 'Man Push Cart' by Fredrik Gertt. The poster features a black and white background with a grid of white squares. The title 'MAN PUSH CART' is written in large, bold, red, distressed capital letters, slanted upwards from left to right. Below the title, the text 'A FILM BY FREDRIK GERTT' is written in smaller, red, distressed capital letters. The poster is surrounded by a thick black border. The words 'PROFIT', 'BIDDING WAR', 'INVESTMENT', 'POVERTY', 'EVICTED', 'GENTRIFICATION', 'MARKET', 'ASSET', and 'PROPERTY' are written in white, bold, sans-serif capital letters, arranged in a grid-like pattern around the central title and film information.

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PRESS KIT

ONE-LINER

Landlords without faces. Apartments without renters. A documentary exploring the new, unliveable city.

LOGLINE

Housing prices are skyrocketing in cities around the world. Incomes are not. PUSH sheds light on a new kind of faceless landlord, our increasingly unliveable cities and an escalating crisis that has an effect on us all. This is not gentrification, it's a different kind of monster.

SHORT SYNOPSIS

Housing prices are skyrocketing in cities around the world. Incomes are not. PUSH sheds light on a new kind of faceless landlord, our increasingly unliveable cities and an escalating crisis that has an effect on us all. This is not gentrification, it's a different kind of monster. The film follows Leilani Farha, the UN Special Rapporteur on Adequate Housing, as she's travelling the globe, trying to understand who's being pushed out of the city and why. "I believe there's a huge difference between housing as a commodity and gold as a commodity. Gold is not a human right, housing is," says Leilani.

CREDITS

DIRECTOR & WRITER FREDRIK GERTTEN • PRODUCER Margarete Jangård • EXECUTIVE PRODUCER Fredrik Gertten • EDITOR Erik Wall Bäfving • CINEMATOGRAPHERS Janice d'Avila and Iris Ng • COMPOSER Florencia Di Concilio • SOUND DESIGNER Martin Hennel • COLORIST Michael Cavanagh • NARRATIVE CONSULTANTS Jesper Osmund and Niels Pagh Andersen • IN CO-PRODUCTION WITH SVT, Film i Skåne, ZDF / ARTE With support from Swedish Film Institute, Nordisk Film & TV Fond, Bertha Foundation, Omidyar Network, Malmö City and The Creative Europe programme of the European Union • WORLD SALES Autlook Filmsales

PRODUCTION INFORMATION

Original title: PUSH
International title: PUSH
Running time: 92 min
Country of production: Sweden
Year of production: 2019
Production company: WG Film
World Sales: Autlook Filmsales
Languages: English, Spanish, Italian, German, Korean

PUSH - TRAILER

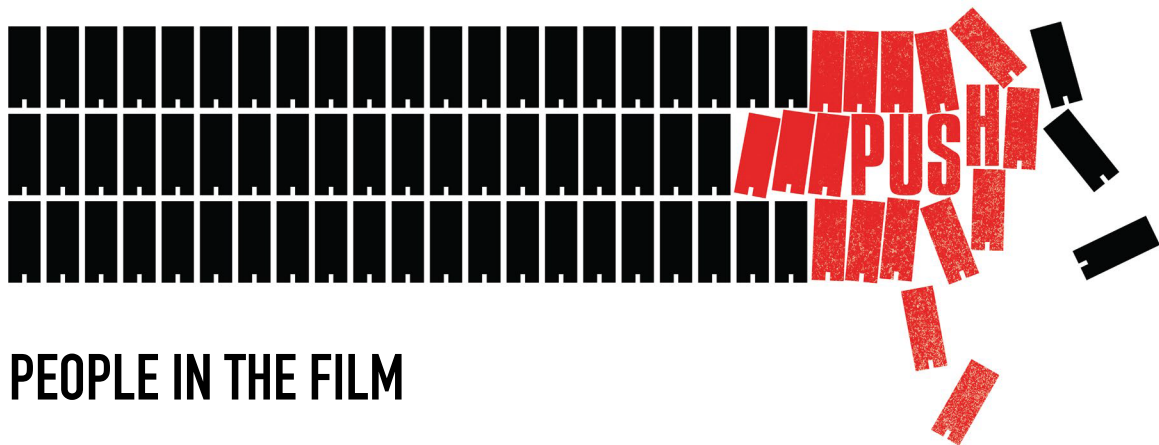
<https://vimeo.com/289261422>

CONTACT

Production company: film@wgfilm.com
World sales: salma@autlookfilms.com

Download EPK Clips

<https://wgfilm.wetransfer.com/downloads/1ff020935d87ab9ce168f0b93fd51b8220190319090618/331e4f>



PEOPLE IN THE FILM

LEILANI FARHA



With a background in advocacy for the homeless, Leilani has for the past three years been the UN Special Rapporteur on Adequate Housing, with the right to hold governments accountable if they don't meet the human rights obligations in the UN Human Rights Charter. She believes that if we really want to make change to ensure people can live in the city, then we have to be able to hold someone responsible for what is going on.

JOSEPH STIGLITZ



Joseph Stiglitz, Nobel Laureate in Economy, explains how the private equity firms managed to grow throughout every crisis in the financial system, ending up becoming the biggest landlords in the world. Stiglitz also explains the big shift in history when the deregulation of the financial markets opened the floodgates for investors.

SASKIA SASSEN

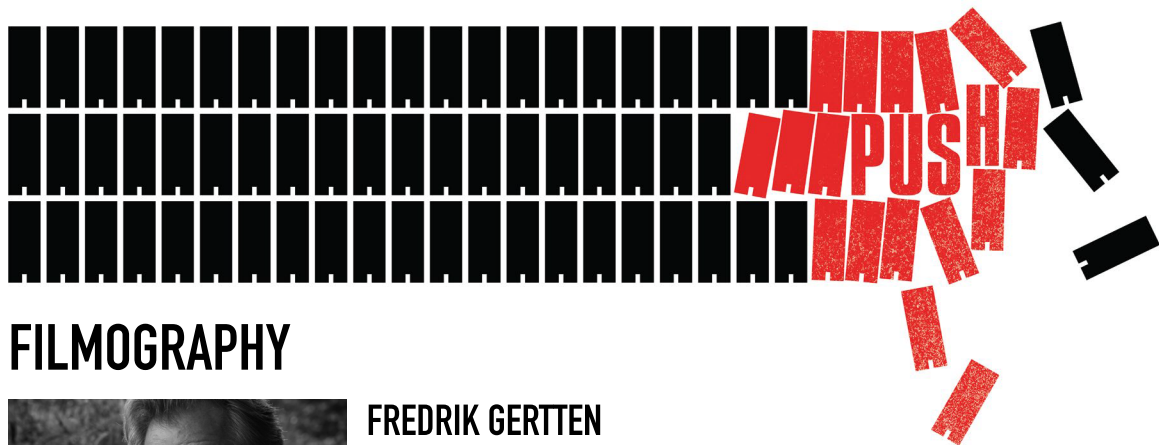


Saskia Sassen, Professor of Sociology at Columbia University, has studied the impacts of globalization for 40 years and coined the term "global cities". Sassen helps us to understand why an empty apartment is sometimes a better asset than its use as a home. She describes the investments in housing as high-end land grabs.

ROBERTO SAVIANO



Roberto Saviano, Italian journalist and author of *Gomorrah*, was forced into hiding after exposing the business side of organized crime. "Tax havens are where criminal capitalism and legal capitalism meet and merge. Mafia organizations were the first to create and facilitate money-laundering mechanisms through tax havens."



FILMOGRAPHY



PHOTO: Gerhard Jörén

FREDRIK GERTTEN

Fredrik Gertten is an award-winning Swedish director and journalist. His latest works *BECOMING ZLATAN* (2016), *BIKES VS CARS* (2015), *BIG BOYS GONE BANANAS!** (2012) and *BANANAS!** (2009) have met audiences in over 100 countries and screened at leading festivals. In 1994, Fredrik founded the production company WG Film. He previously worked as a foreign correspondent and columnist for radio, TV and press in Africa, Latin America, Asia and around Europe. Today he combines filmmaking with a role as a creative producer at WG Film — one of Sweden's most prominent documentary production companies, famous for local stories with a global understanding and impact.

In October 2017 Fredrik was named Honorary Doctor at Malmö University's Faculty of Culture and Society for his work as a documentary filmmaker.

SELECTED FILMS AS DIRECTOR:

Becoming Zlatan, co-directed with Magnus Gertten (2016)
Bikes vs Cars (2015)
*Big Boys Gone Bananas!** (2011)
*BANANAS!** (2009)
The Socialist, the Architect and the Twisted Tower (2005)
An Ordinary Family (2005)
Bye Bye Malmö/Just a Piece of Steel (2003)
The Way Back, True Blue 2, co-directed with Magnus Gertten and Stefan Berg (2002)
The Death of a Working Man's Newspaper (2001)
Walking on Water, co-directed with Lars Westman (2000)
True Blue, co-directed with Magnus Gertten and Stefan Berg (1998)

SELECTED FILMS AS PRODUCER:

Dead Donkeys Fear No Hyenas (2017) dir. Joakim Demmer
Maria and Her Shadow (2013) dir. Fredric Ollerstam
Love Always, Carolyn (2011) dir. M. Ramström & M.Korkeasalo
Burma VJ's (2008) dir. Anders Östergaard, (co-producer)
Final Image (2009) dir. Andrés Habegger, (co-producer)
Milkbar (2006) dir. Terese Mörnvik & Ewa Einhorn
Thin Ice (2006) dir. Håkan Berthas,
Belfast Girls (2006) dir. Malin Andersson
Boogie Woogie Daddy (2002) short, dir. Erik Bäfving



MARGARETE JANGÅRD

Margarete Jangård has a long track record of producing internationally successful creative documentaries. She stands behind films such as *BANANAS!**, *Big Boys Gone Bananas!**, *Love Always, Carolyn*, and *Dead Donkeys Fear No Hyenas*. As the manager of operations at WG Film for the past 14 years, Margarete has widened the company's network around the world and internationalised its slate and outlook.

SELECTED FILMOGRAPHY AS PRODUCER

Becoming Zlatan, dir. Fredrik Gertten & Magnus Gertten (2016)
Bikes vs Cars, dir. Fredrik Gertten (2015)
*Big Boys Gone Bananas!** (2011) *Love Always, Carolyn*, dir. Maria Ramström & Malin Korkeasalo (2011)

*BANANAS!**, dir. Fredrik Gertten (2009)
Burma VJ (co-producer), dir. Anders Östergaard (2008)
Milkbar dir. Terese Mörnvik & Ewa Einhorn (2008)
Belfast Girls, dir. Malin Andersson (2006)
An Ordinary Family, dir. Fredrik Gertten (2005)