

We can't afford Zuckerberg's ads! Please help and support PUSH on social media

FACEBOOK

- Like our page, [PUSH - The Film](#)
- Invite your friends to like the page
- Share your stories of housing struggles & tag our page
- Share the film's trailer (find mp4s [here](#) and vimeo links below)
- Post about the Kickstarter campaign (some suggested posts in the social media kit)

TWITTER

- Follow us on [@push_thefilm](#)
- Tweet about the film and campaign (some suggested tweets in the social media kit))
- Retweet our tweets
- Share the film's trailer ((find mp4s [here](#) and vimeo links below)
- Use #PushBackStories to share your own experiences

INSTAGRAM

- Follow us on [@push_thefilm](#)
- Like and comment on our posts - we want to hear from you!
- Tag our account in responses to posts relevant to our film & campaign
- Use #PushBackStories to share your own experiences

SUGGESTED TWEETS

Add the film trailer to any of the below tweets! Download them, in multiple subtitle versions, [here](#).

Upcoming doc @Push_TheFilm, from @wgfilm & director @FredrikGerttem, explores why it has become so expensive to live in our cities. The interests of a few have taken over the needs of the many. Let's join together & #PushBack! Support their Kickstarter -> <https://kck.st/2PjaV9O>

Are high rents & housing shortages plaguing your city? Do you feel pushed out?
@Push_TheFilm, from @wgfilm & award-winning director @FredrikGertten, explores why it has become so expensive to live in our cities. Support & share their Kickstarter here --> <https://kck.st/2PjaV9O>

Upcoming doc @Push_TheFilm, from @wgfilm & director @FredrikGertten, follows @leilanifarha, the UN Special Rapporteur for @adequatehousing as she works to ensure a #Right2Housing for all! Help support the Kickstarter here --> <https://kck.st/2PjaV9O>

Massive investment in housing as a commodity is undermining #humanrights. It's time for us to #pushback & invest in the #Right2Housing. Support the Kickstarter campaign for @Push_TheFilm, here --> <https://kck.st/2PjaV9O>. Even \$1 makes a difference!

SUGGESTED FACEBOOK POSTS

PUSH is a documentary exploring why it has become so expensive to live in our cities from award-winning director Fredrik Gertten and @WGFilm. The interests of a few have taken over the needs of the many. Let's join together and fight back! Support @Push_TheFilm on Kickstarter here: <https://kck.st/2PjaV9O>

Are high rents and housing shortages plaguing your city? Do you feel pushed out? PUSH, from @wgfilm & director Fredrik Gertten, explores why it has become so expensive to live in our cities. They need your support to reach their Kickstarter goal by November 28th! Donate to and share the Kickstarter for @Push_TheFilm, here: <https://kck.st/2PjaV9O>

@WGFilm and director Fredrik Gertten are working on an important documentary about the global housing crisis, @Push_TheFilm. They need your support to finish this film so that it can help facilitate on a global conversation on the right to housing! Consider supporting and sharing their Kickstarter, by November 28th, here: <https://kck.st/2PjaV9O>

Check out the trailer for @Push_TheFilm, a documentary exploring why it has become so expensive to live in our cities, from @wgfilm and award-winning director Fredrik Gertten. <https://vimeo.com/289261422>. Help them finish this film and spread it far and wide by supporting their Kickstarter campaign (before November 28th!), here: <https://kck.st/2PjaV9O>

SHARE THE PUSH TRAILER – ENGLISH & INTERNATIONAL VERSIONS

English Subtitles:

<https://vimeo.com/289261422>

Suggested tweets:

Watch the trailer for @Push_TheFilm, a doc exploring why it has become so expensive to live in our cities, from @wgfilm & director @FredrikGertten: <https://vimeo.com/289261422>. Interested in what you see? Help them finish the film by backing their Kickstarter: <https://kck.st/2PjaV9OO>

Are high rents & housing shortages plaguing your city? Do you feel pushed out?

@Push_TheFilm, from @wgfilm & director @FredrikGertten, explores why it has become so expensive to live in our cities <https://vimeo.com/289261422> Support their Kickstarter here --> <https://kck.st/2PjaV9OO>

SPANISH SUBTITLES:

<https://vimeo.com/292952959>

Suggested tweet:

Mira el tráiler oficial de @Push_TheFilm, el nuevo documental del director premiado @FredrikGertten y @wgfilm, que investiga por qué ya no podemos permitírnos vivir en nuestras ciudades: <https://vimeo.com/292952959>. Si estáis interesados en este proyecto, podéis hacer una donación en Kickstarter: <https://kck.st/2PjaV9OO>.

FRENCH SUBTITLES:

<https://vimeo.com/293142165>

Suggested tweet:

Regardez le trailer officiel de @Push_TheFilm, le nouveau documentaire de @wgfilm et @FredrikGertten, qui dévoile pourquoi nous ne pouvons plus nous payer vivre dans nos villes: <https://vimeo.com/292952959>. Si cela vous intéresse, vous pouvez apporter votre aide en faisant un don sur Kickstarter: <https://kck.st/2PjaV9OO>

ITALIAN SUBTITLES:

<https://vimeo.com/292115319>

Suggested tweet:

Guarda il trailer di @Push_TheFilm, un documentario che indaga sul perché non possiamo più permetterci di vivere nelle nostre città. Prodotto da @wgfilm e diretto da @FredrikGertten: <https://vimeo.com/292115319>. Interessato a quello che vedi? Aiutali a finire il film sostenendoli su Kickstarter: <https://kck.st/2PjaV9OO>

Gli affitti elevati e la carenza di alloggi affliggono la tua città? Ti senti spinto fuori? @Push_TheFilm, prodotto da @wgfilm e diretto @FredrikGertten, indaga sul perché è diventato così costoso vivere nelle nostre città <https://vimeo.com/292115319> Sostienili su Kickstarter -> <https://kck.st/2PjaV9O>

GERMAN SUBTITLES:

<https://vimeo.com/292123105>

Suggested tweets:

Sehen Sie den Trailer zu @PUSH_TheFilm - eine Dokumentation, die hinterfragt, warum ein Leben in unseren Städten so teuer ist, von @wgfilm und Regisseur @FredrikGertten: <https://vimeo.com/292123105>

Interessiert? Unterstützen Sie die Kickstarter-Kampagne: <https://kck.st/2PjaV9OO>

Ist auch Ihre Stadt von hohen Mieten und Wohnungsmangel betroffen? @Push_TheFilm, from @wgfilm & director @FredrikGertten untersucht, warum das Leben in unseren Städten so teuer ist. <https://vimeo.com/292123105> Unterstützen Sie hier die Kickstarter Kampagne —> <https://kck.st/2PjaV9O>